

FONTS:

Headlines: Gasp Slab Medium

Alternate font for Canva: Roboto Slab Regular
Alternate font from the Google Fonts Library

Body Text: Avenir Light

This font pairs well with Gasp Slab Medium for Body Text.

COLOR:



50% Grey



Missional Blue Tint



Missional Blue



Fiya Gold



Fiya Gold Shade



New Life Green

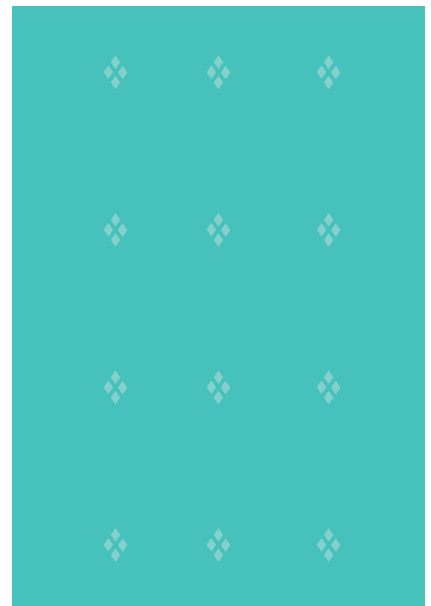
The look for Faculty Ministries uses lots of Missional Blue and accents of Revival Orange.

The rest of this color scheme is designed to play off of those.

In order to keep the tone of the overall look more formal, the 40 percent Grey is the main color to be used as a color block. Mission Blue Tint is next. The rest of the palette is to be used as accent colors.

PHOTOS and PATTERNS:

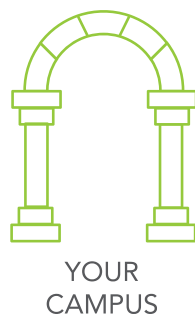
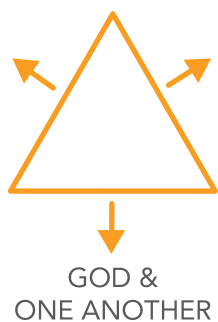
Here are examples of the provided patterns with a photo and with a color block.



THE FOUR FACULTY LOVES GRAPHIC:



Individual Graphics:



VISION GRAPHIC:



Faculty Following
Jesus Together

MISSION GRAPHIC:



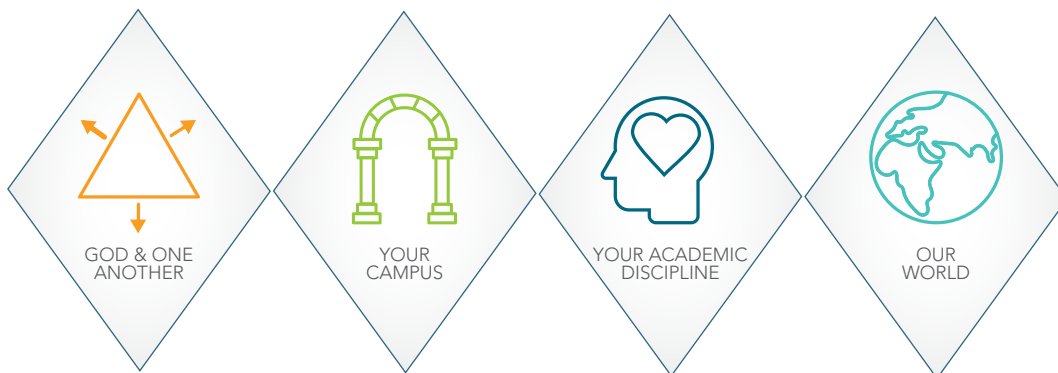
Faculty Following
Jesus Together
on Every Campus

CAMPUS CALLING HEADER:



Campus Calling

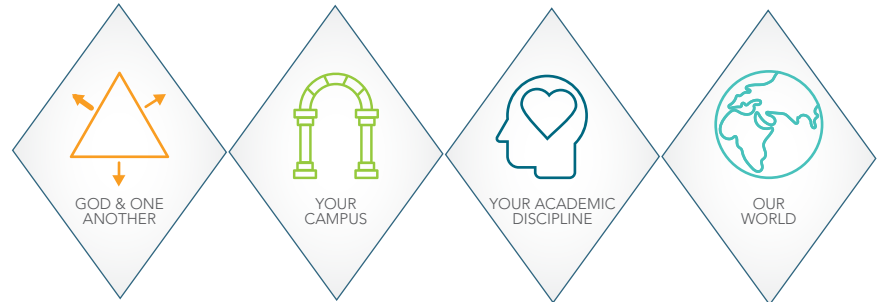
FACULTY FOLLOWING JESUS TOGETHER



EMAIL GUIDELINES:

Campus Calling

FACULTY FOLLOWING JESUS TOGETHER



Noticia Text

LONGING FOR REVIVAL

At InterVarsity's triennial national staff conference this month, we came together to hear stories of hope: new campuses reached, students coming to Christ and leading others to faith. We also heard stories from what God is doing abroad, especially in our sister movement in Ethiopia. We rededicated ourselves to the vision of establishing a witnessing community on every

Roboto